



Project information management software

February 6, 2007, by Jane Peel

Gould Evans streamlines project delivery using Newforma Project Center

Comprehensive process improvement software for building and infrastructure projects displaces hard-to-use point solutions

Manchester, N.H.—February 6, 2007—Newforma, Inc., a software company addressing the project process needs of the design and building industry, announced today that Gould Evans Associates, one of the nation's premier planning and design firms, has implemented Newforma Project Center™ firm-wide to streamline workflows and increase responsiveness to clients.

Newforma Project Center is the only software to deliver a comprehensive, unified solution to the challenges impacting project efficiency in the building industry. For example, Gould Evans project team members use Newforma Project Center to file emails in project folders, a work process previously done with software developed in-house, and to send large transmittals over the Internet, a task previously accomplished via a third-party extranet. Neither point solution lived up to Gould Evans' standards for efficiency and ease of use, nor did they work in concert with one another.

- ① EMAILS IN PROJECT FOLDERS
- ② LARGE DATA VIA 3RD PARTY VARS

"Our adoption of Newforma Project Center exemplifies our commitment to technology that helps us deliver better products to our clients," said Gould Evans Principal Scott Stalcup, AIA. "Reducing the time required to send a set of plans, for example, may seem of minor importance, but small things make as big a difference in client service as they do in successful design."

- ③ VARS HARD TO TRANSFER

Gould Evans users found the third-party extranet hard to manage, so project managers often used email to send transmittals. However, all too often, large files either overloaded recipients' inboxes or failed to transmit altogether. Gould Evans users find Newforma software as simple to use as email, without the file size limitations. The Gould Evans information technology department reports markedly fewer Microsoft® Exchange Server complaints since implementing Newforma Project Center.

Newforma CEO Ian Howell attributes Gould Evans Associates' successes with Newforma to extensive industry research undertaken during the software's development – research to which Gould Evans contributed. "Gould Evans provided product design input that helped us tailor the Newforma solution to the unique requirements of the industry," Howell said. "We're delighted that a firm we've come to know so well is experiencing improved project efficiency as a result."

About Gould Evans Associates

Established in 1974, Gould Evans Associates is one of the nation's premier planning and design firms. The firm's 200 associates practice architecture, interior design, urban planning, landscape architecture and graphic design from seven United States offices: Kansas City; Lawrence and Overland Park, Kan.; Tampa, Fla.; Phoenix; San Francisco; and Salt Lake City. A broad range of public and private projects comprise the firm's portfolio of work, including educational, civic, mixed-use, retail/entertainment, office and hospitality. Gould Evans has won numerous awards over its 33-year history, and attributes a large percentage of its activity to repeat business, a testimony to solid client relationships. For more information, visit www.gouldevans.com.

About Newforma

- ④ 'BIG DATA' OVERLOADED INBOXES OR FAILED TO TRANSMIT PROBLEMS FOR E-MAIL NETWORK!